



**ATLANTIC
BUILDING
MATERIALS
SHOW**



**2011 Atlantic Building Materials
February 24 & 25
(Show Attendance Comparisons)**

	2011			2010		
Number of Booths	371 (Sold-Out)			374 (Sold Out)		
Number of Exhibiting Companies	178			180		
Exhibitor Attendees	982			808		
Retailer Attendees	713			744		
Guests & Staff	108			60		
Total Attendees	1803			1612		
Retailer Firms by Province	2011			2010		
	Total Firms Attending			Total Firms Attending		
	Total Retail Firms in Attendance	ABSDA Member Firms	Non- Member Firms	Total Retail Firms in Attendance	ABSDA Member Firms	Non- Member Firms
New Brunswick	134	88	46	128	84	44
Newfoundland/Labrador	72	61	11	75	67	8
Nova Scotia	113	102	11	112	98	14
Prince Edward Island	19	17	2	19	16	3
Other	4	0	4	6	0	6
Total Retail Firms Represented	342	268	74	340	265	75
	84% of 319 ABSDA Retail Member Firms were in attendance			84% of 314 ABSDA Retail Member Firms were in attendance		
Show Functions						
Meet & Greet/dinner			737			596
Chairman's Gala			Above			334
Industry Breakfast			192			256
Ladies Luncheon			N/A			N/A
Daily Luncheon			(2 Days) 913			(2 Days) 1092